

M1 Demolition &
Excavation

Brand Guidelines

Behind the logo

M1 Demolition & Excavation



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Logo spacing



Logo should have minimum of spacing that is equal to the size of letter "D" in "Demolition in the logo

Typeface

Archivo Semi Condensed Extra bold

Archivo Semi Condensed Semi bold

Archivo Semi Condensed Light

Typeface demo

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quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Brand colors

Primary

#10533F



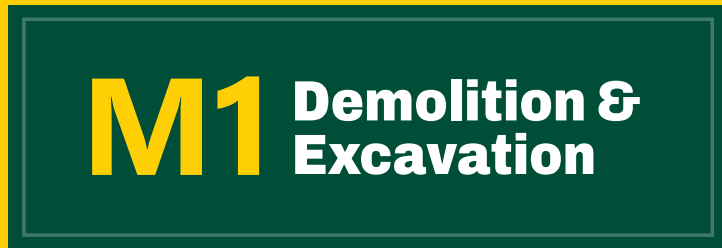
Secondary

#EBC015

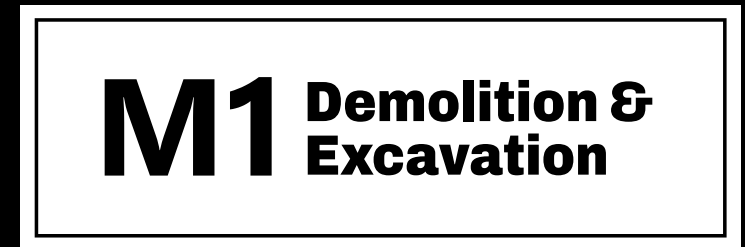


Logo usage: Dos

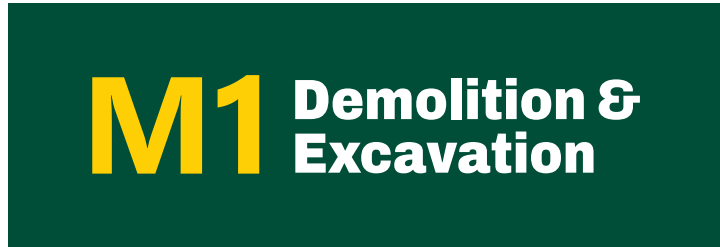
Color



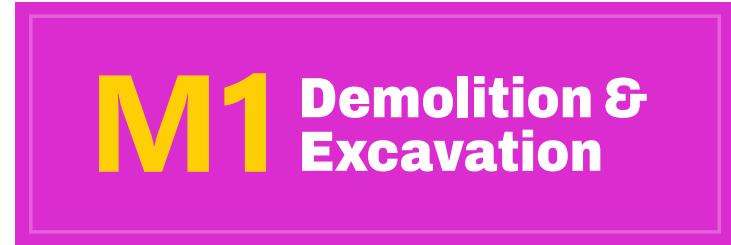
Grayscale



Logo usage: Don'ts



Logo without inner border



Different bg color



Text with single color



Scaling the logo



Without bg color



Bad pixel quality

Poster design

**Demolition
in mind?**

Call us
9955687742

M1 Demolition & Excavation

Safety.
Commitment.
Trust.

Letterhead



Business card



T-Shirts



Outdoor signage

